DATA INFOGRAPHIC

DATA 1

2024 SOCIAL MEDIA HIGHER EDUCATION ENGAGEMENT REPORT









NO. 27 NO. 28 NO. 31

NO. 232

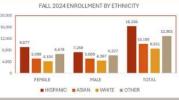
DATA SET INCLUDES 668 D1 AND D2 COLLEGES AND UNIVERSITIES





82% of students live off-campus





DATA 4 FALL 2024 STUDENT ENROLLMENT BY COLLEGE (MAJOR) LIBERAL ARTS BUSINESS ■ NATURAL SCIENCES OTHER

DATA 5 **TOTAL DEGREES AWARDED BY ETHNICITY AND GENDER - 2024**

	Female		Male		Total	
	Number	Percent	Number	Percent	Number	Percent
African American	653	10.7	388	7.4	1,041	9.2
Asian American	1,335	21.9	1,169	22.3	2,504	22.1
Hawaiian/Pacific Islander	4	0.1	5	0.1	9	0.1
Hispanic	2,053	33.6	1,463	27.9	3,516	31
International	515	8.4	794	15.1	1,309	11.5
Multiracial	159	2.6	155	3	314	2.8
Native American	9	0.1	10	0.2	19	0.2
Unknown	85	1.4	101	1.9	186	1.6
White	1,296	21.2	1,156	22.1	2,452	21.6
Total	6,109	53.8	5,241	46.2	11,350	

DATA 6



UH's Bauer College of Business, especially its undergraduate entrepreneurship program, which is ranked first in the nation.



UH is a leading research institution with a diverse range of research centers and institutes.



UH has nationally ranked programs in business, environmental education, and law.



UH boasts a talented faculty, including Nobel Peace Prize Laureate Jody Williams and National Medal of Science recipient Paul Chu.

WHAT IS UNIVERSITY OF HOUSTON KNOWN FOR?

DATA 7



FALL 2024 COUNTIES OF STUDENT ORIGIN